# Lighting solutions for Retail

GARDLER®

Many formats... Many applications... One Choice..
**Gardler Lighting**

GARDLER LIGHTING INDIA PVT. LTD.

GARDLER®

Gardler Lighting understands the art and science of Lighting.. And more so, the significance of proper lighting in a retail store environment.

As an organization created to transform the lighting industry, Gardler Lighting sets a scorching pace and superior standards through a formidable combination of Innovation, Technology and Engineering - a blend that would make an exceptional and unmatched value proposition to the clients.

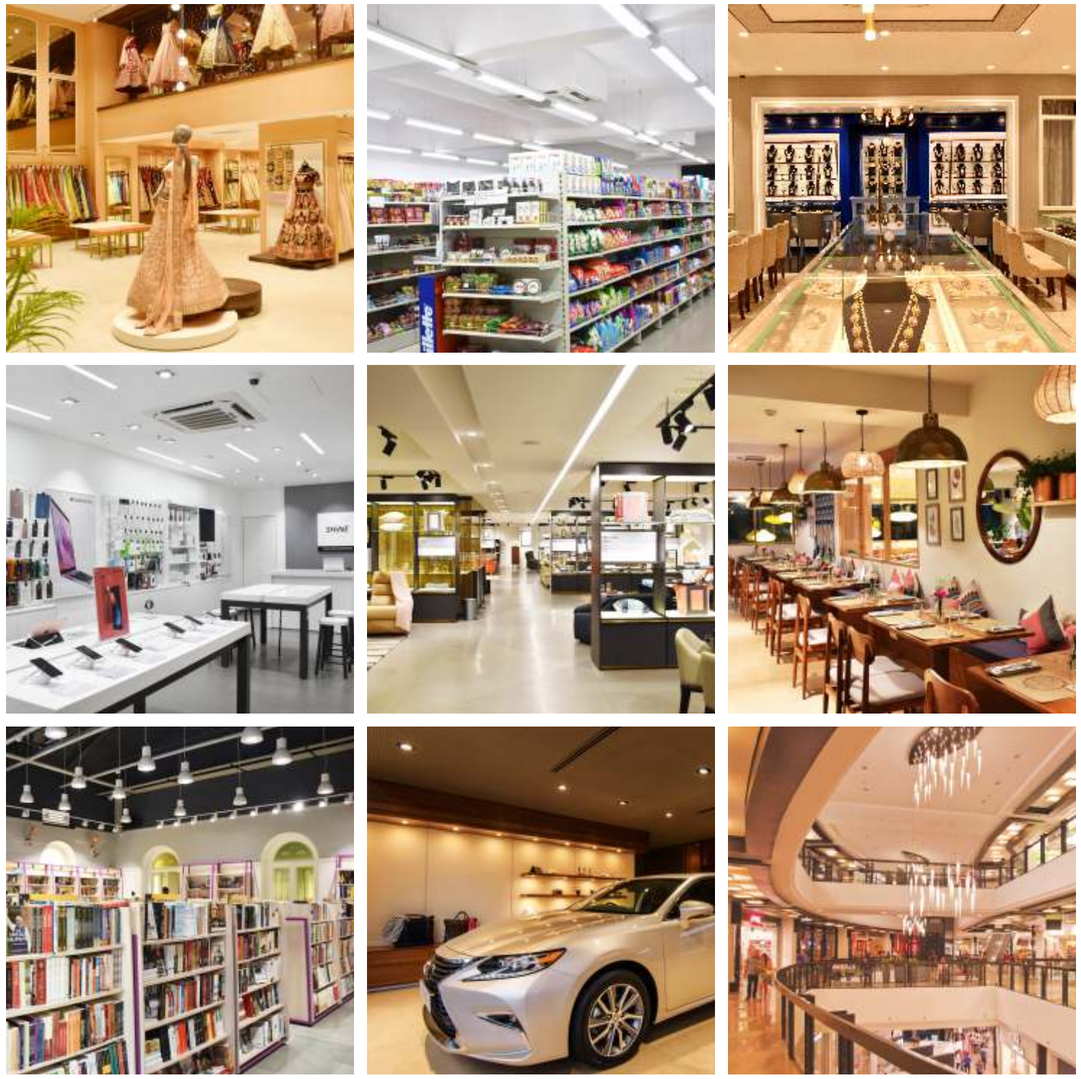
Our business philosophy is very simple, yet very profound. Our existence and progress is intrinsically connected to the way we serve you. Therefore, our actions are defined with you as the core - the result of which is we win your heart each time, every time.

GARDLER LIGHTING
INDIA PVT. LTD.

GARDLER®

## SEGMENTS
## WE COVER.. ON RETAIL

Apparels & Accessories | Hyper Markets
Jewellery | Electronic & Durables | Home & Lifestyle
Food & Beverages | Books, Gift & Music | Automobile | Malls



## FASHION APPARELS

Possibly the most challenging environment any lighting engineer would do a design on. With a myriad colors and shades of the apparels and accessories that need to be presented in their true form, the mannequins both at the show window and the shop floor requiring precise shower of light, the varied show racks with a mixture of assortments running together, and above all the shiny floor mirroring the light glare... The lighting design for this format has to be meticulously done. The challenge is not only in understanding the complexities, but providing the right kind of fixtures and the right amount of light - at every square foot of the store.

Gardler has a special range of products for Fashion/Apparels & Accessories format. Every intricate need of lighting for this format is meticulously addressed. All our luminaires with a precision beam angle and direction-control, with superior CRI and intensity of LEDs ensure that the merchandize gets their proper identity and emphasis.

A look at our immaculate range will convince you that fashion never goes out of style with Gardler Lighting.

ROLL-A

HARDY-H

GARDA

CLORIS

Gardler has a special range of products for Fashion/ Apparels & Accessories format. Every intricate need of lighting for this format is meticulously addressed. All our luminaires with a precision beam angle and direction-control, with superior CRI and intensity of LEDs ensure that the merchandize gets their proper identity and emphasis.

A look at our immaculate range will convince you that fashion never goes out of style with Gardler Lighting.

Courtesy : Shoppers Stop at Delhi

Courtesy : N-Supermarket at Chennai





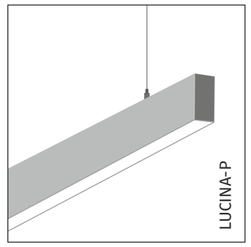
## HYPER / SUPERMARKET

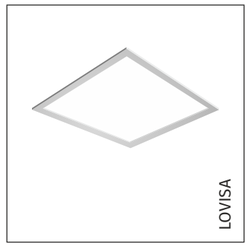
With its typical high ceiling, long alleys, and optimum space occupancy, the lighting design for hypermarkets poses a challenge to the lighting engineer and designer, to provide a vertically and horizontally balanced lighting level. The long alleys should have a smooth and seamless lighting while the adjoining merchandise area should be appropriately lit for the consumers to easily spot and pick even the smallest of products. The lighting effect shall be soothing and energizing to beat the vastness of the area.

HELLER-H

STEFFI

STEFFI-C


LUCINA-P


LOVISA

Steffi - a stunning, linear LED trunking-mounted fixture is a perfect solution for general-area applications in a hyper/super market. The spread of light is wide and uniform enabling a good visibility of products on the shelves/racks. Products such as Heller-H, Lucina, Steffi-c, and Lovisa are specially created for other areas like beauty/cosmetics section, Fruits & Vegetables, Wine, Frozen Foods, Cash Counter, Customer Lounge, etc, The fixtures are designed in such a way to tackle even the most difficult and varying levels of ceiling space.

Clearly, when it is lighting for hyper or super markets, there is no range quite like Gardler's..

Courtesy : Neelkanth Jewellers at Bangalore



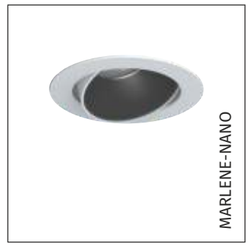


## JEWELLERY

Dating back to several thousand years, Jewellery has been one of civilization's earliest forms of decoration, symbolizing a variety of beliefs and sensibilities.. What started as sacred and precious in the initial stages, Jewellery soon transformed into being many things over the eras.. from portraying wealth, status, power and position, to adding beauty and elegance to both women and men, and at every stage becoming stronger and stronger in its association with mankind.

Jewellery, as an art has immaculately evolved over the period, and in these modern days, it is a combination of brilliant artistry, finest creativity and awesome technology – all coming together to present ornaments that are as marvelous and majestic as the people who wear them.

Jewellery.. an intimate part of one's life..!



MARLENE-NANO

CLORIS

RICKY

MARLA-EXT

If the diamonds sparkle or gold glitters in the show room, Gardler lighting sure adds to the dazzle and glamour. It is so because the range of products are created with an exceptional understanding of the complex needs and application of lighting for this format. Appropriate color temperature or CRI, specific wattage or beam angle.. every single aspect is so precisely taken care of. Be it the brilliant shower of light on the walls or the sharply focused light within the niches, the miniature towers inside the floor racks or the impressively designed fixture in the customer lounge, Gardler's range of products for Jewellery segment is as elaborate and spectacular as the masterpieces that are displayed there.

Courtesy : Croma, (Gadgets of Desire) at Delhi





## ELECTRONIC & DURABLES

Yet another challenging terrain for lighting design and engineering.. the merchandise assortment is in a riot of colors and sheen – their sizes and dimensions are varied – the display standards and requirements are diverse – the indulgence levels of the consumers vary - and therefore the lighting design and fixtures shall also be a carefully conceptualized and designed one to meet the complexities.

HARDY-V

CLORIS

RICKY

MARLA-EXT

Our uniquely engineered products offer a fabulous solution to meet the various applications in this format. The range has it all.. From medium bay fixtures that dot the passages, to linear fixtures that light up the display areas, or the specially designed product that enable comfortable viewing of televisions Gardler's range is sure to delight the customers and make them indulge in their shopping.

Courtesy : Script at Delhi



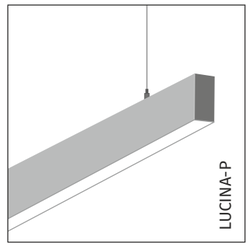


## HOME & LIFESTYLE

Perhaps, this is the format in which the customers indulge the most .. after all, who would not want their home or their life styles to be reflected well ? The lighting level therefore plays a very important role in engaging and encouraging the customers to get a complete experience of every product displayed. The lighting shall supplement the ambience in such a way, that there is a seamless blend between them. The assortment of products are presented in their glorious forms and the lighting shall allure the customers to make their choice.

HELLER-H

CLORIS



LUCINA-P

MARLA-EXT

Gardler has mastered the understanding of this format and its lighting needs. The solutions come through their combination of fixtures - Medium-bay dome fixtures for heavy furniture section, track spots for wall decorators space, accent lights for intricate fixtures and furnishings, or linear LED luminaire for general areas, and/or recess/surface mounted down-lighters.

Gardler lighting in a store itself is a separate style statement, so to say.

Courtesy : FabIndia at Bangalore





## FOOD & BEVERAGES

In this store appealing to the gastronomic senses of the customers, the tough challenges to the lighting design and engineering are varied .. from presenting the delicate bakery and confectionery (cheese and butter based), to the variety of merchandize on open display, or the dining area, the lighting design and luminaires shall be differentiated in every area to suit the specific ambience and needs. Great care has to be taken in the choice of lighting shades and the lamp sources so that a visual appeal is created, while ensuring the heat generation to the minimum level.

JOSEFA

JANEZ

GARDA

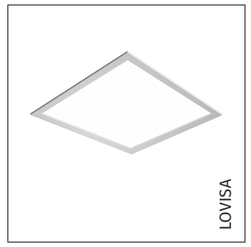
MARLA-EXT

Our uniquely engineered products meet the complex needs of this format. Be it the down-lighters in a false ceiling area, or linear fixtures that run either across the dining area or along the wall, the dome-shaped ones that enhances the serving counter, or simply the aesthetically designed ceiling fixtures for lounges or cash counters, there is not a single application in this format that is left uncovered in our range.

May we say, the way to a client's heart is also through good lighting, along with the delectable food that is served ? Bet on Gardler..

## BOOKS, GIFT & MUSIC

Subtlety and precision are key ingredients in creating a lighting design for this format. The lighting level shall be so comfortable and precise to read through the fine prints of a book, or enabling the customer to appreciate the intricate work of a gift article, without making any glare or shadow. At the same time, in the Music section it should be a combination of soothing light at the listening post with a comfortable light at the merchandize section. Overall, this is a store for the mind and soul and the lighting shall be a blissful complement.



LOVISA

SPANGLER EXT

BERTA-S

BERTA-R

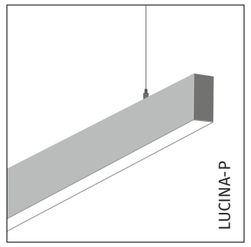
Much attention and care is taken by Gardler while creating a range of fixtures for this format. It is a clever combination of lamp wattages and colors to create a perfect ambience for a soulful indulgence.

Courtesy : Heggin Bothams at Bangalore

## AUTOMOBILE

Automobile showrooms are easily the place where the customers' adrenaline levels are pushed high, long before they press the accelerator of the new machines they see on the display.. The aspirations and passion in owning the wheels of dreams are simply immeasurable.

Ask any lighting designer ..he would acknowledge that lighting up an automobile showroom is by far the most complex of environments – given that he has to deal with multiples of challenges. Almost every aspect of the showroom – be it the glass facades, the high ceiling, the reflective floor surface, and not to mention, the sparkling and glossy cars, besides various zones that has to be lit differently and tactfully – it requires all the skills and knowledge to design a perfect lighting system that acts as a complement to the machines parked there.



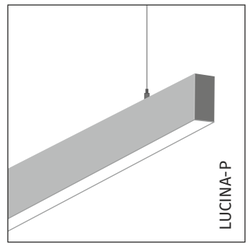

Our luminaires for this format is crafted to match the quality, innovation and perfection that is built into the swanky cars or bikes on display there. Precise shower of light on the machines from whatever the ceiling height or type, or adorning the customer lounge, our range addresses every single aspect in lighting of an automobile showroom.

The excitement for the clients begin with Gardler Lighting, much before they get behind the speeding wheels.

Courtesy : Lexus at Bangalore

## MALLS

The lighting up of a mall is as critical and integral as their architecture and design. Not only the common areas inside the mall that is important as far as lighting is concerned, it is the out-door and facade lighting of a mall, which is also very crucial. From a conventional lighting for the car-park area, to the landscape lighting and flood lighting to bathe the mall to capture its glory, the lighting design and engineering for a mall requires a brilliant understanding of the subject.


LUCINA-P

SPANGLER EXT

MARLA-EXT

BERTA-R

Gardler has in the range some of the best known fixtures that take care of every special and intricate needs of lighting up every square inch of a mall. Be it the high atrium, the long and winding passages, public places, or the car park, inner roads and periphery... for each of the applications the products are not only exhaustive but also perfect complements to the ambience and decor.

# SCOPE OF BUSINESS & SERVICES

### APPLICATION DESIGNS

+ Specialized design for every format.
+ Designs that blend with the brand's theme and concepts.
+ Designs that combine energy efficiency while maintaining adequacy and coverage.

### PRODUCT DEVELOPMENT AND CUSTOMISATION

+ Product design and development for special/specific applications.
+ Custom-build fixtures to suit specific aspects or architectural alignments.

### TECHNICAL SUPPORT

+ Pre and Post sale technical support
+ Site survey, evaluation of existing lighting and recommendations for improvement.
+ Assessment of lighting load and consumption.
+ Coordination with allied agencies and contractors.

### PROJECT MANAGEMENT

+ Installation and commissioning services including support / coordination on civil and electrical aspects.

### CONSULTANCY

+ Consultancy service on applications, products or design.

### FINANCING OPTIONS

+ Referral support for finance and leasing options.

# GARDLER LIGHTING
# FOR EVERY FORMAT... APPLICATION.. NEED..

Tele : +91 97426 86663
E mail : info@gardlerlighting.com

## A new visual experience in your retail store with innovative solutions from Gardler™

When it is making a choice about lighting for your store, Gardler Lighting is the most sensible one – unquestionably. Because we do not just supply you products that light up your store, but a comprehensive end-to-end solutions package that creates a magnificent shopping experience for your consumers.

Towards our commitment of providing world class products and services, we have collaborated with some of the top-notch brands across the globe, in technology, design and engineering – so that what you get from us is latest and exceptional in quality and standards.

Our business philosophy is simple, yet very profound. Our existence and progress is intrinsically connected to the way we serve you.. Therefore, our actions are defined with you as the core – the result of which is we win your heart each time, every time.

**Talk to us.. We assure you the best..**

---

### GARDLER LIGHTING INDIA PVT. LTD

Head Office :
No. 501, 5th Floor, R Square, LBS Marg,
Vardhman Nagar, Mulund West,
Mumbai - 400 080. India
Tele : 80970 82511.

Bangalore :
No. 37, Old No. 23, 3rd Floor, 18th Main Road,
Above Patel Surgical, Near to Telephone
Exchange, Revenue Layout,
Padmanabha Nagar, Bangalore - 560 070.
Tele : 080 4958 0986.

### GARDLER MANUFACTURING & TECH SERVICES PVT. LTD.

Building No. 29/38, Godown No. 5,6, & 7
Indian complex, Mankoli Naka,
Near Gajanan Petrol Pump,
Bhiwandi - 421 302. Tele : 82918 02606